

Deputy Campaign Director - All On The Line

JOB OVERVIEW

The National Redistricting Action Fund, an affiliate of the National Democratic Redistricting Committee seeks a Deputy Campaign Director to implement the All On The Line campaign. The Deputy Campaign Director will aid the Director in executing All On The Line's mission to raise awareness about the harmful impact gerrymandering has on policymaking, encourage participation in activities that defend democratic ideals, and increase grassroots engagement in every step of the redistricting process. The Deputy Campaign Director will manage a group of State Directors, serving as a key link between the states and the All On The Line HQ team. In that role, they will help manage key political relationships, provide direction on programmatic strategy, and give guidance on implementing tactics in states while holding State Directors accountable to goals, deliverables and metrics.

RESPONSIBILITIES

- Manage State Directors, working collaboratively to solve challenges and achieve campaign goals
- Help plan and define the scope and strategy of the All On The Line campaign nationally
- Provide guidance to grassroots advocates and partners on how to achieve All On The Line's objectives in various states
- Create and execute, in coordination with other staff, various training curricula to engage the public, stakeholders and elected officials on issues pertinent to the campaign
- Work with national coalitions to coordinate grassroots advocacy campaigns and tactics
- Build systems that aid in measuring the progress and success of advocacy efforts
- Work collaboratively with various stakeholders to engage the campaign in efforts working to ensure a fair and accurate 2020 Census
- Communicate campaign goals to various stakeholders including elected officials
- Capability to manage partner relationships, experts, and volunteers as needed
- Help build increased capacity for maximum impact via grassroots advocacy, education and mobilization efforts

QUALIFICATIONS

- Previous non-profit, electoral or advocacy campaign management, and/or state legislative experience
- Previous staff management experience
- Proven ability to solve complex issues quickly and to work across multi-layered organizations and coalitions in so doing

- Previous experience building and maintaining collaborative, coalition-based relationships
- Demonstrated experience working in and building relationships in diverse communities
- Previous experience with grassroots and community organizing preferred
- Excellent written and verbal communication skills
- A good sense of humor and a strong commitment to making the world a better place
- Other duties as needed

Salary will be commensurate with experience. NRAF offers a generous benefits package, including health insurance, vacation, sick leave, and holiday schedules. The position is a full-time, exempt position based in Washington, D.C.

Women, people of color, and persons with disabilities strongly encouraged to apply.

EQUAL OPPORTUNITY & DIVERSITY POLICY

The NRAF is committed to building a staff that reflects the diverse communities that make up our country. The NRAF prohibits discrimination of employment, promotion, compensation, terms, conditions, or privileges of employment on the basis of gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, veteran's status, or any other basis prohibited by applicable law. This policy covers all programs, services, policies, and procedures of the NRAF, including opportunity for employment and treatment as a NRAF employee. The NRAF is an equal opportunity employer and will comply with all applicable laws prohibiting discrimination in employment.